

### **Better Conference Mobile Experience**

Find the presentation you want to attend and review the associated paper at your finger tips while you are on the go. This iPhone App will be free to users and it is optimized for attendees to find the information to enrich the conference experience.

#### **Personalized Conference Information**

Users can search for papers by authors or title. They can then view the paper and if they like it, add to their own personal schedule. This would include the time of presentation along with associated room and map.

#### **Social Network**

The user can follow twitter messages pertaining to the conference and add messages with the option of the presentation title inserted into their tweets.

## **WUSS 2010 iPhone App**

# Conference Information on the Go

- ✓ Find Presentation Schedule and Locations
- ✓ Review Papers by author or Section
- ✓ Map of Conference Rooms and Demo Area
- ✓ Follow Updated Tweet Messages about Conference
- ✓ Create Personalized Conference Schedule